



MAEA January Happenings

2025 Events

MAEA Legislative Roundtable



Date: February 7, 2025

Time: 8:00am to 10:00am

Location: Mt. Valley Clubhouse

Cost: \$48

The Northeast Pennsylvania Manufacturers and Employers Association maintains close contact with our State Representatives and believes each member should have the opportunity to meet their representative and discuss the issues of interest to them. This Roundtable will provide an opportunity for you to share your issues and concerns with our legislators. This meeting will be an informational sharing session.

Legislators Confirmed to Attend

Senator David G. Argall (R-29)

Representative Joanne Stehr (R-107)

Representative Robert Leadbeter (R-109)

Representative Dane Watro (R-116)

Representative Jamie Walsh (R-117)

Representative Jim Haddock (D-118)

Representative Brenda Pugh (R-120)

Representative Doyle Heffley (R-122)

Representative Tim Twardzik (R-123)

Representative Jamie Barton (R-124)

Topics to be discussed will be provided closer to the event.

To register, sponsor or for additional information, please call (570) 622-0992 or email Joani at jtrosterud@nepamaea.com.



Join MAEA at Upcoming Events

- Annual Installation of Officers, March 11, 12pm to 1:30pm, Mt. Valley Clubhouse
- Annual Excellence Awards, May 6, 5pm to 8pm, Mt. Valley Clubhouse



[CLICK HERE](#) to view the MAEA Events Calendar

[CLICK HERE](#) for the MAEA 2024 Sponsorship Opportunities

Legislative Update

Layoffs and business closings picked up at end of 2024, WARN notices show.

The number of companies filing public notifications of planned job cuts increased in 2024 compared to 2023 with the job cutting accelerating at the end of the year, state data shows. The WARN Act protects workers, families, and communities. It mandates that employers give a 60-day notice before closing plants or conducting mass layoffs. Companies with more than 100 workers are covered by the act. Almost a quarter of those companies announced plans to cut jobs in the last two months of the year when it became clear that Republicans would re-take the White House and have majority control of Congress. Those job cuts will impact a total of more than 2,300 workers. The apparent uptick in layoff warnings began in October though. Eleven companies issued warnings of planned closings or mass layoffs in October, which was tied with November for the most WARN notices in a month in 2024. There were 10 WARN notices submitted to DLI in December.

Capitol Wire



"The Council is a proud Partner Agency of the SUW. Their support of YES allows for our Schuylkill County youth to develop their skills and prepare for success."

Courtney Fasnacht, Executive Director,
Northeast PA MAEC, Inc.



That support includes participating in MAEC's annual career fair, conducting mock interviews with YES students, and a financial allocation.
Learn more about SUW's work at www.schuylkillunitedway.org.

MAEA Group Programs

[MAEA Group Program
LVBCH](#)

MAEA offers a variety of group programs for their member companies.

[MAEA Group Program
Predictive Index](#)

Would you like to learn more about:

- Lehigh Valley Business Coalition on Healthcare
- Energy - Enerconnex an SJI Company
- Shipping - DM Transportation
- Predictive Index

[MAEA Group Program
Enerconnex an SJI
Company](#)

[MAEA Group Shipping
Program](#)

To learn more about the exclusive member MAEA Group Programs, please contact Darlene J. Robbins at (570) 622-0992 or email at [drobbins@nepamaea.com](mailto:d Robbins@nepamaea.com)

Click above for information about MAEA's group program providers.

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- **Utility Bill Management**

Tom Dufaine | (610) 331-3869 | tdufaine@enerconnex.com

[CLICK HERE](#) to learn more about Enerconnex

The Importance of Energy Budgeting and How Enerconnex Can Help



Uniform Energy Management and Sustainability Across a Diverse Portfolio of Properties

Owning multiple commercial properties or being responsible for energy in buildings with diverse uses is a huge undertaking. And when it comes to energy procurement and consumption, it can be tough to align your strategy across all real estate or use cases.

Here, we're discussing the best ways to introduce a cohesive, aligned energy strategy across all buildings or building uses—from benchmarking to bidding—with the help of a procurement partner.

How To Bring Cohesion To A Diverse Portfolio

Building a homogenous strategy across multiple sites requires a robust understanding of each building's consumption levels and trends, so it's best to start by benchmarking usage.

Benchmarking and Prioritization

Establish a baseline energy consumption level for each property type (office, retail, residential, education, etc.) using either industry standards or your own historical data. This will allow you to track progress, assess the effectiveness of your strategy, and more easily identify areas for improvement.

Benchmarking also helps you identify the leaders and laggards of your portfolio, where those that are performing well (leaders) serve as models, and those that need to catch up (laggers) become prime targets for energy-saving efforts.

technology, and renewable solutions.

[CLICK HERE to continue reading "The Importance of Energy Budgeting and How Enerconnex Can Help"](#)

MAEA Training

Customized & On-Site Training

Select from any topic listed in the training catalog, request a new topic, or customize the content to meet the needs of your staff.

Consulting Services

MAEA consultants excel in assisting organizations with addressing their most pressing challenges, critical issues, or high-priority projects. The areas of expertise include: Communications, Data Management and Development, Extended DISC, Human Resources, IT, Process Improvement, Safety, and Team Building.

Website Sponsorship: \$2,500 (12-months)

Please contact Eileen Kuperavage at 570-622-0992 or ekuperavage@nepamaea.com for details.



Supervisory Development Certificate Series - Classes start in March

MAEA provides high-quality leadership training! The courses in the series are realistic, relevant, and highly interactive. Participants will discuss specific leadership issues in today's business environment.

Required Courses:

Supervisor Leadership Part I (2-Day Training)

- March 6 & 20, 2025 - 250 One Norwegian Plaza, Pottsville Cost: \$399/Member

Supervisor Leadership Part II (2-Day Training)

- April 10 & 24, 2025 - 250 One Norwegian Plaza, Pottsville Cost: \$399/Member

Effective Communications & Interpersonal Relations (2-Day Training)

- May 15 & June 5, 2025 - 250 One Norwegian Plaza, Pottsville Cost: \$399/Member

Psychology in the Workplace (2-Day Training)

- December 8 & 15, 2025 - 250 One Norwegian Plaza, Pottsville Cost: \$399/Member

NON-MEMBERS CALL FOR COST INFORMATION!

Complete all four courses and receive Master Certificates!

Presented from:

- National Association of Manufacturers
- Pennsylvania Manufacturers Association
- Northeast Pennsylvania Manufacturers & Employers Association

REGISTER NOW!

ekuperavage@nepamaea.com
570-622-0992

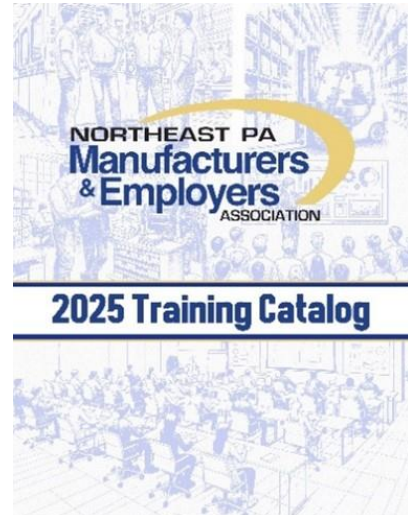
MAEA Training Catalog is Now Available

DOWNLOAD THE CATALOG

at: www.nepamaea.com

Public training courses will be offered in Pottsville and Hazleton.

Providing training and development solutions for all levels of associates in your company.



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Holiday and Closure Survey is Open



The 2025 Holiday and Closure Survey is Open for Participation until January 31, 2025

Please take a few minutes to answer several yes/no questions about the holidays your company plans to close its facility. The results will be posted in the Member section of our website.

[Click Here to take the 2025 Holiday & Closure Survey](#)

MAEA Roundtables & Tour

We're excited to announce our February roundtables! Be on the lookout for our marketing flyers with more details on the topics being presented. We hope you can join us!

Human Resource Luzerne Roundtable

Date: February 13, 2025

Location: The CANBE Innovation Center, Hazleton

Time: 11:00 AM – 1:00 PM

Executive Schuylkill and Luzerne Roundtable

Topic: Tax Update

Presenter: Ed Kollar, Baker Tilly US, LLP

Date: February 20, 2025

Format: Virtual

Time: 11:00 AM – 12:00 PM

Maintenance Schuylkill Roundtable

Date: February 27, 2025

Format: Virtual

Time: 11:00 AM – 12:00 PM

For registration or additional information, please contact Darlene at drobbins@nepamaea.com or call (570) 622-0992.

Save the Date for an upcoming MAEA Tour

Hydro Cressona Tour date is 4/17/25

For registration or additional information on MAEA tours, please contact Eileen at ekuperavage@nepamaea.com or call (570) 622-0992.

Connect with Your Future Workforce!

HOST A YES TOUR!

We're currently searching for companies willing to open their doors to YES students! This is a great opportunity to speak directly with your future workforce and share valuable career information.

For more details, call the Council office at 570-622-0940 or email Courtney Fasnacht at cfasnacht@nepamaec.com or Matt Shuey at mshuey@nepamaec.com.



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