

NORTHEAST PA
Manufacturers
& Employers
ASSOCIATION

MAEA 2022 April Happenings 4-6-22

**MAEC Executive Director Participates in Panel at
Pennsylvania Leadership Conference**



From left to right: Michael J. Rounds, President, Williamson College of the Trades; Courtney Fasnacht, Executive Director, Northeast PA Manufacturers & Employers Council; Greg Moreland, Pennsylvania State Director, National Federation of Independent Business

The Northeast PA Manufacturers & Employers Council's Executive Director, Courtney Fasnacht, recently sat on a workforce development panel held at the Pennsylvania Leadership Conference in Camp Hill.

The conference is the premiere gathering of public policy conservatives each year in the Keystone State. It is the largest and longest running of the state-based conservative conferences regularly attracting a long list of elected officials, scholars, journalists, and activists for two days of speeches, panel presentations, workshops, and networking.

Panel moderator Greg Moreland, Pennsylvania State Director, National Federation of Independent Business, and Mike Rounds, President, Williamson College of the Trades, joined Fasnacht on stage for the panel entitled *The Value of Work*. The discussion centered around the current labor crisis and the lack of applicants that businesses are experiencing across the Commonwealth. "The pandemic made an already existing issue even worse, creating an extremely tight labor market. Combating the outmigration of our youth, the importance of essential skills regardless of an individual's career path, and focusing on flexibility in funding industry-driven workforce development programs and local partnerships is imperative. The panel was an opportunity to highlight the Council's hands-on initiatives as economic uncertainty persists and it allowed for best practices to be shared."

The conference was aired live by PCN and can be found in its entirety on the Pennsylvania Leadership Conference's [Facebook page](#). The panel can be found at the 2:20:00 mark.

Courtney L. Fasnacht is the Executive Director for the Northeast PA Manufacturers & Employers Council, the 501(c)(3) charitable affiliate of the Northeast PA Manufacturers & Employers Association, which is a non-profit, membership-based organization founded in 1963. Courtney is the lead in identifying, developing, and executing strategic workforce development initiatives for the Council that aligns with its mission to provide programs and services needed to develop a qualified workforce and competitive business community in northeast and south-central PA.

Courtney graduated with a Bachelor of Science in Psychology from the Pennsylvania State University in 2006. She currently sits on multiple boards and committees within her community, including the National Association of Manufacturers Education and Workforce Policy Committee, St. Luke's University Health Network Board of Trustees at Miners Campus, Schuylkill Technology Center's Strategic Planning Committee, and the Luzerne/Schuylkill Workforce Development Board Youth Committee.

2022 Events

2022 Annual Excellence Awards Dinner

Join us for an evening of celebrating and recognizing area manufacturers and employers.

Date: May 3, 2022

Location: Mt. Valley Clubhouse, Barnesville, PA 18214

Time: Cash bar 5:00pm, Dinner 6:00pm

Cost: \$65 members

Congratulations Excellence Award Winners!

Recipients of the Manufacturers Excellence Awards:

- Mrs. T's Pierogies- Community Involvement
- UFP Industries Gordon- Process Improvement
- Zimmerman Machine, Inc.- Process Improvement
- InterMetro Industries Corp. - Product Innovation
- Nexii USA - Product Innovation
- Cardinal Systems, Inc.- Expansion
- Clearly Clean Products, Inc.- Expansion
- PFNonwovens, LLC- EHS - Environment /Health /Safety

Recipients of the Employers Excellence Awards:

- Schaeffer's Harley-Davidson- Community Involvement
- Penn State Schuylkill- Expansion
- Lehigh Valley Health Schuylkill -EHS - Environment /Health /Safety

Recipient of the 2022 Commitment Award: Gonnella Frozen Products

Presentation of Awards: winning companies will be recognized during our annual dinner on Tuesday, May 3rd.

Sponsorship Opportunities are available to promote your company.

Menu Selections:

Chicken Marsala
Parmesan Crusted Haddock
Sauteed Spinach with Roasted Vegetables

Registration:

Company Name and Address:

Please provide name and menu selection for each attendee:

2022 Cancellation Policy: Cancellation deadline is **seven business days prior** to the event. Cancellations made after this deadline will be charged the full price. Substitutions may be made at any time. No shows will be invoiced the full price.

2021 Excellence Awards Winners



2022 Annual Summer Golf Outing

Date: June 10, 2022

**Time: 1:00 p.m. Shotgun Start - a lunch buffet will be served during registration
11:30 a.m. to 12:45 p.m.**

Location: Mt. Valley Golf Course

Golf & Party \$146 per golfer

Golf Only \$115 per golfer

Dinner Only \$59 per attendee

Shirt sizes are small, medium, large, XL, 2XL, 3XL and 4XL

(please state if woman's shirt otherwise a man's shirt will be ordered)

To guarantee shirt sizes, please register your team by May 15th.

Sponsorship Opportunities are available to promote your company.

When registering, select golf package and provide company name, names and shirt sizes for Each Golf Registrant.

Registration:

Return to the Northeast Pennsylvania Manufacturers and Employers Association, P.O. Box 541, Pottsville, PA17901, Call (570) 622-0992, FAX (570) 622-2776 or Email Joani at jtrosterud@nepamaea.com.

Company Name and Address:

Please provide names and shirt sizes for each registration:

To register, sponsor, or for additional information on MAEA Events, please call the office at (570) 622-0992 or email Joani at jtrosterud@nepamaea.com.

2022 Golf Cancellation Policy: Cancellation deadline is TEN(10) business days prior to the event. Cancellations made after this deadline will be charged the full price. Substitutions may be made at any time at no charge. No shows will be invoiced the full price.

**MAEA Events
Save the Date**

Wellness Summit - August 26th

Fall Golf Outing - September 9th

Labor & Employment Law Summit - September 29th

Legislative Roundtable - October 7th

Discovery Breakfast - December 2nd

Legislative Information

RGGI veto falls short

The House took another shot at state's entry into RGGI. The House of Representatives voted March 30th to halt the state's entry into the Regional Greenhouse Gas Initiative unless the General Assembly first approves the move in a somewhat bipartisan rebuke to Gov. Tom Wolf. Eighteen Democrats broke ranks to join Republicans in supporting House Bill 637, though the 126-72 vote didn't demonstrate enough support for the bill to overcome a veto by the governor. House Bill 637 was amended by Republican lawmakers last month to include language specifying that \$250 million from the COVID-19 Response Restricted Account be devoted to promoting the clean energy alternatives, environmental projects and the community impacts of the transition away from fossil fuels. Even so, environmental groups had blasted the proposal, dismissing the use of the COVID funds to tackle environmental challenges as a "payoff." And the proceeds from auctions of carbon allowances for polluters will generate more revenue for the state than the stimulus funding that HB 637 would allocate. It then went to the Senate.

The state Senate took up the bill on April 4th attempted but failed to override the governor's veto of a resolution that would have barred the state from entering the Regional Greenhouse Gas Initiative. The resolution passed (32-17) but without the supermajority support needed to override the veto. Senate Majority Leader Kim Ward, R-Westmoreland, said Republicans plan to continue their legal challenges to stop the entry into RGGI in the courts.

Capitolwire



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What Does Energy Efficiency Mean to You?

Energy often represents one of the largest operating expenses for both commercial and industrial facilities. Investing in Energy Efficiency projects offer more than just savings or reduction in energy use and covers a gambit of projects and costs. The types of Energy Efficiency Projects that are the most common are:

- LED lighting retrofits
- Replacing older HVAC equipment
- Replacing mechanicals, such as motors & drives
- Building automation and smart lighting controls

The goal for most projects focusses on reducing energy costs, however there are more benefits to various projects than one might think. Energy Efficiency can also lead to:

- Optimization of employee production
- Optimization of space and process
- Increased safety and security
- Lower maintenance costs
- Reduce Greenhouse emissions
- Enhance brand reputation

Identifying Energy Efficiency projects is easy and EnerConnex can help you strategize and prioritize projects, so nothing interferes with your business' day-to-day operations. Lighting retrofits are considered in the industry as low-hanging fruit since lighting projects tend to be less intrusive and can be completed without shutting down daily operations.

A lighting retrofit is simply an upgrade to existing fixtures or lamps. What makes lighting/LED retrofits one of the most common projects are:

- Reduction of 30%-50% of your lighting operating costs
- Utility Rebates and Incentives can significantly reduce the cost of a project
- ROI is typically 2 years or Less
- Significantly reduces Maintenance and bulb replacement costs-Average lifespan of commercial LED lights are roughly 25,000-50,000 hours
- Significantly increases light quality, optimizing employee productivity and increased safety and security

EnerConnex can assist you with each step of your Energy Efficiency upgrade. From identifying, strategizing, and completing projects at one or all of your business locations, we are here to help! EnerConnex is pleased to announce that we can help you with your Energy Efficiency upgrades regardless of where you are located within the United States.

Reach out to us today to get started on your Energy Efficiency journey! info@enerconnex.com

MAEA Group Programs

MAEA Group Program LVBCH

MAEA Group Program Predictive Index

MAEA Group Program Applied Energy Partners

MAEA Group Transportation Program

Click above for information about MAEA's group program providers.

MAEA offers a variety of group programs for their member companies.

Would you like to learn more about:

- Lehigh Valley Business Coalition on Healthcare
- Energy - Applied Energy Partners
- Transportation
- Spare Parts
- Predictive Index

To learn more about the exclusive member MAEA Group Programs, please contact Darlene J. Robbins at (570) 622-0992 or email at

drobbins@nepamaea.com

"The Council is a proud Partner Agency of the SUW. Their support of YES allows for our Schuylkill County youth to develop their skills and prepare for success."

Courtney Fasnacht, Executive Director
Northeast PA Manufacturers and Employers
Council, Inc.

"MAEA's YES Program is a huge asset to our kids! I conducted mock interviews with high school students and was impressed by how prepared they were to enter the workforce. "

Michele Atkinson, SUW President 2022-24
Organizational Development Leader, Hydro



Christine Johnson, SUW Dir. of Community Relations, conducting a mock interview for YES.

IT'S 2022.

Time for a new website.

- Update or rebuild, we can help.
- Over 20 years of experience.
- Budgets \$5,000-\$50,000.
- So good, MAEA uses us!
- Client spotlight:
see acurlite.com



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(610) 704-4249

The official web developer of MAEA.

MAEA Training

MAEA 2022 Training Catalog is on the Website and Available to Download

The MAEA 2022 Training Catalog is Now Available to View and Download at:

<https://www.nepamaea.com/training-and-development/training-catalog>

There are 8 New Offerings:

- Creating Dynamic Presentations Utilizing PowerPoint
- NFPA 70E/Arc Flash/Arc Blast Electrical Safety Training
- Diversity, Equity, Inclusion, and Harassment
- Emotional Intelligence Certificate Series
- Leadership Strategies for a Modern Workforce
- Overview for Human Resource Generalists
- Lean Problem Solving
- Enhance Productivity- Work Smarter Not Harder

All of our trainings are available to be done on-site at your facility and can also be customized to meet your specific needs. In addition, many can be done virtually via Zoom. If you need additional information, please contact Chris Robbins at crobbins@nepamaea.com or 570-622-0992.



The Advantages of MAEA Training Services

MAEA is able to provide training and development solutions for all levels of associates in your organization.

Training Platforms

Trainings include both face-to-face instruction and virtual options via Zoom.

Benefits of MAEA Training Solutions

MAEA is able to provide training and development solutions for all levels of associates in your organization. Benefits of this service include:

- Public face-to-face offerings allow associates from a variety of industries to learn and share experiences.
- Virtual offerings via Zoom allows for learning in the convenience of your own work space.
- Effective trainers who have industry based experience and content expertise provide interactive learning.
- On-site training provides the opportunity for flexibility in scheduling.
- Training needs analysis and customization of materials provides effective instruction based on your organization's specific circumstances.
- Recorded webinars are available to purchase for specific topics and repeated use over time for continual training and onboarding.

Training Programs: Lead Worker; Supervisory Development; Management Development; Communications; Human Performance Improvement; Personal and Organizational Development; Human Resource; Process Improvement; Hands-On Computer; and Safety

Learn More

If you need any additional information, please contact Christine Robbins at crobbins@nepamaea.com or call 570-622-0992.



MAEA Offers One-On-One Coaching Services

MAEA offer coaching, mentoring, and personalize one-on-one support to help your associates develop their interpersonal skills, build relationships, overcome challenges, and achieve their goals.

Coaching for Personal Improvement is conducted by Cathy Colangelo, PHR, SHRM-CP – Certified Life and Career Coach and

HR Instructor and Consultant for MAEA and offers the following areas of focus:

- Getting along with others
- Interpersonal skills
- Communication
- Goal Setting
- Attitude for Success
- Reliability
- Dependability

Coaching for Managers and Supervisors is conducted by Christine M. Robbins, M.Ed. – Director of Training and Development for MAEA and offers the following areas of focus:

- Accountability
- Leading Teams
- Work Assignments
- Effective Monitoring
- Interpersonal Relationships
- Presenting Yourself
- Communication to all Levels in the Organization
- Managing Emotions



If you are interested in these services or need additional information, please contact Chris Robbins at crobbs@nepamaea.com or 570-622-0992.

MAEA & MAEC Support BIG Impact Group



MAEA & MAEC team members and their families participated in the Annual BIG Impact Group Bowl for B.I.G.S.!

2021-2022 National Wage & Salary Survey is Available for Purchase!

This year's National Survey reports wage data for 151,189 employees nationwide. Including 19 participating employer associations and 151 benchmarked jobs.

Survey Pricing:

Member (participants of Regional Survey) - \$200

Member (non-participants of Regional Survey) - \$400

Non-members - \$800

Upcoming Surveys to Participate:

Personnel Practices & Benefits will start collecting data in April, 2022. Participants will receive a complimentary copy of the survey report.

Conducted biennially, this report provides answers to 296 questions divided into 10 major categories and covers the following topics: Compensation; working conditions; health and welfare benefits; retirement benefits; part-time benefits; recruitment, training, and development; Human Resources; employee/community relations; general information and metrics.

Survey Pricing:

Member (participants) - FREE

Member (non-participants) - \$325

Non-members - \$650

To purchase or participate in any survey, please contact Alison Verbosh at 570-622-0992 or averbosh@nepamaea.com.

MAEA Roundtables

Save the Date:

HR/Luzerne:

Date: April 7, 2022

Topic: Impacts of Inflation on our Workforces

Presenter: Nathan Benefield, Senior Vice

President, Commonwealth Foundation

Time: 11:00am-12:30pm

Location: Zoom

Maintenance:

Date: April , 2022

Topic: Electrical Systems and Troubleshooting

Presenter: Steve Vidal, MAEA Safety and
Electrical Systems Instructor

Time: 11:00am-1:00pm

Location: MAEA Conference room, Pottsville

For registration or additional information, please email Darlene
at drobbins@nepamaea.com or call (570) 622-0992.

Save the Date!



**2022 YES PROGRAM
RECOGNITION BREAKFAST**



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